

Curriculum Vitae

PERSONAL INFORMATION

Roberta Tomaselli



📍 via xx settembre, 27 – 95027 - San Gregorio di Catania

☎ +39 3922930632

✉ robytomaselli@gmail.com

🌐 www.robortatomaselli.eu

💬 Skype robertatomaselli

Sex Female | Nationality Italian

WORK EXPERIENCE

July 2017 – Present

Graphic Artist

Net Service S.r.l., Catania (Italy)
<http://www.net-serv.it>

Responsible for the production of 2D vector objects, templates, user interfaces, textures, illustrations, promotional material, logos for mobile and web applications (www.onrez.it).

Business or sector Information and communication

October 2016 – May 2017

Senior Graphic Artist

Urban Media Agency S.n.c.
<http://www.Urbanmediaagency.it>

- Desktop Publishing
- Social Media ADV
- Branding
- Web/App UI design

Business or sector Media communication

November 2014 – May 2016

Graphic Designer/Video Editor

Costa Crociere S.p.a. (on board)
<http://www.costa.it>

- Graphic designer (flyer and TV adv)
- Videographer and Photographer (Nikon 7200)
- Video editing (Final Cut and Adobe Premiere)

Business or sector Media communication

June 2014 – November 2014

Graphic Artist

Net Service S.r.l., Catania (Italy)
<http://www.net-serv.it>

Responsible for the production of 2D vector objects, templates, user interfaces, textures, illustrations, promotional material, logos for mobile and web applications (www.onrez.it).

Business or sector Information and communication

2007 - Present

Graphic Artist

Freelance

- Ad Hoc (Packaging, desktop publishing, branding, etc)
- MU Comunichiamo Mondì (outsourcing graphic designer)
- Manganaro S.r.l. (fruit and vegetable packaging, brochures, logos, corporate identity, etc..)
- YesSchool (brochures, flyers, street and bus advertising, etc..)
- Makumo Network (logos, brochures, web templates, GUI, banners, flash animations, etc..)
- Apricot Studio (web templates, GUI, mobile applications, etc..)
- Az. Ospedaliera Vitt. Emanuele (flyers, brochures, certificates, powerpoint templates, etc..)

- UGDCEC Catania (logo, website template, flyers, etc..)
- CARSERVICE (website template)
- Consorzio Turistico Modica (corporate identity: logo, business card, etc..)
- Diamantea srl (corporate identity, brochures, etc..)
- GPS_Standard srl (icon set)
- Tesla Energy (corporate identity: logo, business card, etc..)
- TMC Promozione Turistica (corporate identity: logo, business card, etc..)
- Villa Teresa (website template)
- Youtubemark (logo, brochures, etc..)
- ISIVILLAGE (illustrations, flyers, calendars, menus, etc..)

Business or sector Information and communication

October 2011 – May 2014 **Teacher of Graphic Design and Illustration**

Harim - Accademia Euromediterranea
<http://www.harim.it>

Teacher of graphic design elements, desktop publishing, Adobe InDesign and Illustration in a private fashion academy.

Business or sector Education

July 2012 – April 2013 **Graphic Artist**

E-Ludo Interactive Snc, Catania (Italy)
<http://interactive.e-ludo.it>

Responsible for the production of 2D vector objects, templates, user interfaces, textures, illustrations, promotional material, logos and 3D objects.

Business or sector Arts, entertainment and recreation

January 2012 – May 2013 **Layout Designer**

New Media Snc, Catania (Italy)

Responsible for the cover/layout/graphic design of the Sicilia&Donna magazine

Business or sector Arts, entertainment and recreation

February 2010 – December 2011 **Graphic Artist**

Anteasoft s.r.l., Catania (Italy)

I realized GUI, icons, 2/3D symbols, ADV material and technical screens for SCADA systems (PC and mobile devices) for BAX Energy GmbH clients (www.baxenergy.com)

Business or sector Professional, scientific and technical activities

October 2007 – February 2010 **Graphic Artist**

JO Group, Catania (Italy)
<http://www.jogroup.eu/>

I worked as graphic officer for a group of five companies involved in

- e-learning: illustrations, GUI, characters, short animations and learning objects, using Adobe Illustrator, Flash, Photoshop, Articulate, etc.
- Softwares development: logo, GUI, flyers, etc..for several European projects(BONY, a cognitive e-Learning Management System (eLMS), www.bonynetwork.eu, E-medicine and EKAW 2008 - www.e-medicine.org/ekaw-2008, etc.

Business or sector Information and communication

Curriculum Vitae

March 2006 – October 2006

Graphic Artist

Idea3comUnicAzione s.r.l., Turin (Italy)

Web/graphic designer and Desktop publisher for Idea3comUnicAzione, Multimedia agency in Turin, creating icons, GUI, ADV material and web templates.

October 2005 – February 2006

Graphic Designer and Desktop Publisher

Augen Studio s.r.l., Catania (Italy)

I realized website templates, brochures, logos, business card, brand identity, advertisings, packaging, ST Microelectronics brochures and booklets.

Business or sector Information and communication

EDUCATION AND TRAINING

November 1997 – March 2003

Bachelor's Degree in foreign Languages and Literatures

108/110

University of Catania, Catania (Italy)

March 2006 – May 2007

Master in traditional and digital animation techniques

IED Istituto Europeo di Design, Turin (Italy)

Subjects: Anatomy , Traditional drawing techniques, Traditional painting techniques, Digital painting techniques, Character Design, Background Design, Clean Up, Animation Techniques.

At the end I worked (stage) for Enarmonia (animation studio in Turin) as clean-up artist and digital painter.

PERSONAL SKILLS

Mother tongue(s)

Italian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
Certificate in English TOEFL 590/620 P.B.					
Spanish	C1	C1	C1	C1	C1

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2: Proficient user
[Common European Framework of Reference for Languages](#)

Communication skills

My experiences as travel agent and hostess, during my studies, allowed me to learn the nuances of people and enabled me with good investigative and analytical skills. I'm sociable and charismatic.

Organisational / managerial skills

My work experiences demonstrate my adaptability and capability of working with others through the process of production while meeting the challenges presented to me.

I am versatile and I have an excellent ability to learn, to solve problem and to deliver by specified deadlines.

Job-related skills

Having worked as graphic designer and illustrator for several advertising agencies and ICT enterprises, I have been exposed to a large number of aspects of the graphic world.

Computer skills

Operative System:

- Windows and Mac OS

Software:

- **2D:** Adobe Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Microsoft Expression Design
- **Management:** DotProject, M.O. Word, PowerPoint, Outlook and Excel
- **Video Editing:** Adobe Premiere and Final Cut
- **SCADA systems:** Indusoft WebStudio, Graphworx 32 and 64

ADDITIONAL INFORMATION

Publications Computer Art - February 2005
Hobbies Drawing, Sport, Cinema, Swimming, acting.